

THE FUTURE PERSPECTIVES OF EAST WEST TRANSPORT CORRIDOR ASSOCIATION

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INTRODUCTION

During EWTC I project was decided to set up the EWTC Association as a durable network for sustainable development.

EWTC II aims to highlight the development of a best practice solution in the European context.

The critical success factors for reaching the long term objectives of EWTC project are:

- ✦ Management and communication;
- ✦ Cooperation;
- ✦ Results;
- ✦ Political involvement.

THE ROLE OF ASSOCIATION

- ❖ The issues identified in the projects EWTC (I – II) can be addressed after the end of project.
- ❖ Creation of EWTCA is expected to support the development of the corridor within EU context.
- ❖ More needs to be done in the future before the vision of the EWTC can be obtained.
- ❖ There has to be long term commitment of stakeholders and other business community.
- ❖ The incentives for the development of corridor in the longer run have to be created by using of results of project in practical situations.

THE ASSOCIATION TODAY

- ❖ Is acting for two years during the EWTC II project time.
- ❖ It acts as a forum for stakeholders.
- ❖ The future work is affected by the business community, policy decisions makers, other transport project and other stakeholders.
- ❖ Here the Association is at the heart of things when it comes to encouraging cooperation between different stakeholders.

THE VISION OF OPERATIONAL MODE OF EWTC (DRAFT ACTION PLAN)

- ❖ The East-West Transport Corridor contributes to sustainable development by connecting hubs and facilitating transport needs on growing markets along the route between Baltic Sea Region countries and countries to the East to China.
- ❖ Offering a competitive and innovative environment with integrated and green transport solutions, it is equally recognized among owners, forwarders and carriers of freight as well as among policy makers.

THE GOALS OF FURTHER DEVELOPMENT OF EWTC

- ❏ To increase the corridor's share of the E-W transport market.
- ❏ To promote and satisfy an increased global demand for greener transport.
- ❏ To offer effective transport solutions.
- ❏ To support innovation and research within transport sector.
- ❏ To be influential and recognized among policy makers.

THE GOVERNANCE STRUCTURE IN THE EWTC (DRAFT ACTION PLAN)

- Ø EWTCA General Meeting
- Ø Executive committee (President + Vice-president)
- Ø Coordination Council
- Ø Permanent secretariat
- Ø Partners
- Ø Observers
- Ø Geographical contact points
- Ø Temporary work groups

ASSOCIATION IN THE FUTURE

A strategic alliance between partners along EWTC, where resources, capabilities and core competences are combined to pursue mutual interests.

Non equity organization – an Association.

Partners develop a contractual relationship:

- ❖ to share some of their unique resources and capabilities.
- ❖ to create competitive advantages for the EWTC.
- ❖ each partner retains their own equity and legal status.

THE FUTURE ACTIONS OF EWTCA (DRAFT ACTION PLAN)

The EWTCA will be the key driver of further development of Corridor, by promoting the Corridor for stakeholders, giving support to the partners through permanent secretariat.

The clustering of Actions:

1. The product;
2. The customer;
3. The market;
4. The governance and funding;
5. The organisation;
6. Development needs.

ACTIONS FOR THE PRODUCT DEVELOPMENT

- Expanding the network of cooperating partners;
- Deepen cooperation between partners, stakeholders along Corridor;
- Removing infrastructure bottlenecks;
- Simplify documentation and clearance a procedures at border crossings;
- Apply green transport innovations in the EWTC.

GOVERNANCE AND FUNDING

- ❖ Generate financial resources;
- ❖ Definition of criteria for partnership;
- ❖ Definition of criteria for a Green corridor certification.

MARKET DEVELOPMENT

- ❖ Market the EWTC alternative;
- ❖ Create awareness of the EWTC alternative (present to members of European Parliament, in EC Eastern Partnership Transport Panel, update on the progress, feed information to the staff at the EC DG MOVE, update distribution list);
- ❖ Establish EWTC representation;
- ❖ Improve the EWTC market conditions.

ROLES AND RESPONSIBILITIES

The actions identified to be address to working groups:

- 🔗 on stakeholders cooperation along the EWTC;
- 🔗 on freight operations along the EWTC;
- 🔗 on customs, regulatory and administrative procedures along the EWTC;
- 🔗 on research and development along the EWTC.

CONCLUSIONS

- ❖ EWTCA is the natural centre for the further development of the Corridor;
- ❖ EWTCA is the body to which the Corridor hands over its conclusions and recommendations;
- ❖ The actions, proposed in the Draft Action plan of project, have to be carried out under the responsibility of the EWTCA leadership (subject for approval by Council and General meeting).
- ❖ The Action plan and 21 urgent activity listed will play very positive and important role for further improvement of EWTCA internal processes.

THANK YOU FOR YOUR ATTENTION

